

Firm News

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Neal Gerber Eisenberg Intellectual Property Practice Places Four Attorneys in *World Trademark Review 1000*

Neal Gerber Eisenberg (NGE) is pleased to announce that four attorneys from the firm's Intellectual Property practice group have been ranked in the 2022 edition of *World Trademark Review 1000* – The World's Leading Trademark Professionals (*WTR 1000*). Thomas C. McDonough, co-chair of the Intellectual Property practice group, has joined Lee J. Eulgen, Michael G. Kelber and Antony J. McShane as practitioners singled out individually. In the "Individuals: Prosecution and Strategy" category, Kelber earned gold band status, with Eulgen and McShane earning silver band status and McDonough garnering bronze. In the "Individuals: Enforcement and Litigation" category, Eulgen, Kelber and McShane all earned silver band status. Kelber co-chairs the practice group with McDonough.

The practice group as a whole received gold band status in the 2022 edition, making it one of only five IP practices in Illinois to receive that rank. Brand owners regard the *WTR 1000* as the definitive guide to the top trademark legal practitioners around the globe. NGE has achieved gold status for five straight years and has been ranked consistently in the *WTR 1000* every year since 2013.

WTR 1000 remarked that "Neal Gerber & Eisenberg's ability to address trademark and business needs is unparalleled. Partnering with the best foreign associates,

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Michael G. Kelber
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Antony J. McShane



it oversees successful international trademark prosecution and protection efforts while providing in-depth analyses and insightful recommendations on strategy. In disputes, it represents parties vigorously while constantly exploring options to achieve business-sensible resolutions." It describes **Lee Eulgen** as "a Swiss Army knife of a trademark lawyer who can do everything." **Michael Kelber** "applies highly cultivated advocacy skill in litigation and transactions contexts." **Thomas McDonough** "is an excellent trademark lawyer with a deep knowledge in other fields of IP. He is smart, personable, level-headed, responsive and a go-to for a tidy service and astute advice." **Antony McShane** is "the consummate business lawyer who takes a long-term approach to supporting his clients and driving strategic outcomes, rather than a short-term approach that maximises legal fees."

The firm launched its Intellectual Property practice group in 2002 with just three attorneys. Today, the group consists of 34 dedicated IP attorneys, seven paralegals, and a docket team of eight IP professionals. Eleven of the attorneys are members of the patent trial bar. The practice is responsible for managing, prosecuting and enforcing global patent and trademark portfolios for some of the most cutting-edge technology and Fortune 500 companies. Additionally, it has obtained significant litigation victories for its clients in Chicago and beyond.

A team of full-time *WTR 1000* analysts conducted qualitative research over four months, including in-person interviews with trademark specialists across the world. This year the 12th edition features more than 80 countries and U.S. state-specific chapters analyzing local trademark legal services and profiling the firms and individuals designated as leaders in their respective fields based on depth of expertise and market presence, alongside positive peer and client feedback.



[Click here to view Neal Gerber Eisenberg's profile in the 2022 edition of *WTR 1000*.](#)