

In The Media

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Ian Block Quoted in *IPWatchdog* on Supreme Court's Impending Trademark Ruling in *Vidal v. Elster*

Ian Block, partner in the firm's Intellectual Property group, recently shared his thoughts on the Supreme Court case *Vidal v. Elster* for the *IPWatchdog* article "Assessing the Arguments: Practitioners Predict Likely Loss for TRUMP TOO SMALL Applicant." Ian's perspective sheds light on the essential role of trademarks in fostering trust and consistency in commerce.

[Click here to read the full article on IPWatchdog.](#)

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