

In The Media

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Michael Gray Quoted in *Crain's Chicago Business* Article "Real Estate Tech Unicorn SMS Assist Sold"

Partner Michael Gray, leader of the firm's Private Equity, Venture Capital & Growth Companies practice, was recently quoted in the *Crain's Chicago Business* article "Real Estate Tech Unicorn SMS Assist Sold," which discusses how SMS Assist, a fast-growing Chicago company seen as a possible IPO candidate, is being acquired by the Scottsdale-based startup Lessen.

In the article, Michael said that "It's a tough deal environment because of the debt markets. But good assets are being sold for strong multiples, despite the market. This is a home-grown home run."

[Click here to read the article.](#)

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