

## In The Media

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08/13/2021

### Tony McShane Interviewed by *World Trademark Review* on Cleveland Guardians Rebrand

Tony McShane, partner in the firm's Intellectual Property group, was recently interviewed by *World Trademark Review* for the article "Cleveland Guardians Rebrand Snafu Leaves Experts Scratching Their Heads." Tony discusses the challenges with the Cleveland Guardians rebrand and provides tips to make the process smoother for companies looking to rebrand.

[Click here to read the article \(subscription required\).](#)

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Antony J. McShane