



NEAL  
GERBER  
EISENBERG

## Publication

---

11/06/2018

### A Tough Balancing Act for Employers

Sonya Rosenberg authored the article "A Tough Balancing Act for Employers," published by *Human Resources Executive* on February 7, 2013. The article discusses how recognizing the presence and impact of social networking is essential to professional success. Employers need to implement proactive policies that fit workplace culture.

---

#### CLIENT SERVICES

Business

Labor & Employment

---

#### RELATED PEOPLE

Sonya Rosenberg