



NEAL  
GERBER  
EISENBERG

## Publication

---

07/22/2021

### In an Increasingly Hot Biotech Market, Protecting IP Is Key

Kevin O'Connor, partner in the firm's Intellectual Property group, and John Flavin, founder and CEO of Portal Innovations, recently co-authored the article "In an Increasingly Hot Biotech Market, Protecting IP Is Key," published by TechCrunch. Kevin and John discuss the growing presence of biotech startups and share three best practices for founders seeking to protect their intellectual property.

---

#### CLIENT SERVICES

Intellectual Property  
Patents

---

#### RELATED PEOPLE

Kevin A. O'Connor, Ph.D.