

Alfred C. Tam

Partner | Intellectual Property

OVERVIEW

Alfred counsels clients on intellectual property and technology-related transactions. His experience includes structuring, drafting and negotiating a wide variety of commercial and technology contracts, including software-as-a-service (SaaS), platform-as-a-service (PaaS) and similar cloud services agreements and hosting arrangements; patent, trademark, software and other technology licensing agreements; intellectual property transfer agreements; outsourcing and professional services agreements; content and data licensing agreements; joint venture, strategic alliance and similar collaboration agreements; software development, reseller and marketing services agreements; and software escrow agreements. Alfred also regularly counsels clients in structuring and drafting website and mobile application terms of service, consumer-facing privacy policies and end user license agreements.

In addition, Alfred advises clients on data privacy and cybersecurity issues that arise within SaaS, cloud services and similar other technology-related agreements. He is a Certified Information Privacy Professional (CIPP) by the International Association of Privacy Professionals (IAPP). Alfred has also counseled clients on compliance with the EU/UK General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), the California Privacy Rights Act (CPRA) and other data protection laws and regulations, from drafting and negotiating data processing agreements to navigating complex and wide-ranging data compliance issues.

Alfred also has experience advising on the intellectual property and technology aspects of various corporate transactions, particularly those involving mergers and



atam@nge.com

D. (312) 269-8461

F. (312) 980-0854

EDUCATION

Northwestern Pritzker School of Law
(J.D., 2015) *magna cum laude* Order
of the Coif

Northwestern University (B.A.,
Biological Sciences, concentration in
Genetics and Molecular Biology,
2007)

ADMISSIONS

Illinois



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acquisitions, venture capital and bankruptcy. His background in biological sciences and genetics and prior experience at a financial trading firm have helped him in assisting various technology-related businesses in many different industries, including pharmaceuticals, health care, finance, real estate, energy and natural resources, private equity and others.

RECOGNITIONS

- *The Best Lawyers in America: Ones to Watch*, recommended in "Intellectual Property Law" since 2024

NEWS & INSIGHTS

January 29, 2025 Firm News

NGE Represented RecoveryOne in its Sale to TailorCare

November 21, 2024 Publication

Cybersecurity Risks and Regulatory Challenges Impact Hospitality Industry

August 15, 2024 Firm News

60 Neal Gerber Eisenberg Attorneys Included in 2025 *Best Lawyers In America*

August 2, 2024 Publication

EU Sets Key Artificial Intelligence Regulation Dates

July 23, 2024 Publication

Navigating the CIPA Landscape: Understanding Tracking Technology Litigation and Compliance Strategies

January 22, 2024 In The Media

Alfred Tam Quoted on AI Regulation in 2024 in *LegalTech News* Article

December 27, 2023 In The Media

Alfred Tam Quoted in *LegalTech News* on Cybersecurity & Data Privacy in 2023

November 2, 2023 Publication

White House Issues Executive Order on AI: Charting a Path to Responsible AI Development

August 17, 2023 Firm News

55 Neal Gerber Eisenberg Attorneys Included in 2024 *Best Lawyers In America*

July 12, 2023 Publication

Client Alert: European Commission's Adequacy Decision Sets Standards for US Companies to Receive Personal Data from EU Under the New EU-US Data Privacy Framework

June 9, 2023 Event

Firm Hosts Intellectual Property 102 Webinar Series

January 4, 2023 Firm News

Neal Gerber Eisenberg Welcomes Three Attorneys to Partnership Across Multiple Practice Groups



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October 25, 2022 Firm News

NGE Advises National Medical Billing Services in Its Acquisition of MedTek, LLC

August 19, 2022 Firm News

NGE Advises Upfront Healthcare in Its Acquisition of PatientBond

December 14, 2021 Firm News

NGE Represents Spend Matters in Its Investment from Copley Equity Partners

October 15, 2021 Firm News

NGE Represents Savencia Fromage & Dairy in Acquisition of Hope Foods

September 1, 2021 Firm News

NGE Represents HAVI in Acquisition of PMI Worldwide

June 28, 2021 Publication

Client Alert: EU Adopts New Standards for International Data Transfers

February 4, 2021 Firm News

NGE Represents National Medical Billing Services in Its Strategic Partnership with Aquiline Capital Partners

November 24, 2020 Firm News

NGE Represents Shure in Acquisition of Stem Audio