

## Andrea Stein Fuelleman

Partner | Intellectual Property

### OVERVIEW

Andrea is a partner in NGE's Intellectual Property practice group. She focuses her practice on advising clients on a wide variety of brand protection, intellectual property management, and trademark enforcement-related matters. Andrea is highly skilled in all areas of trademark law, including clearance, prosecution, portfolio management, enforcement, litigation and transactions. She routinely creates and implements domestic and international anticounterfeiting programs, as well as brand management and trademark enforcement campaigns for a wide range of clients in numerous industries.

Andrea regularly assists companies with domain name disputes, including Uniform Domain-Name Dispute-Resolution actions. Andrea also has trademark litigation experience and regularly litigates before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board (TTAB) and in federal courts around the country. She also advises clients on various copyright issues and counsels clients on advertising, marketing, social media influencer, and right of publicity-related matters. She also works with clients to structure licensing agreements to commercialize their intellectual property.

Andrea serves as a member of the firm's Pro Bono Committee and is a co-chair of NGE's PLAY Group (Parenting, Lawyering And You). During law school, Andrea was managing editor for *The John Marshall Review of Intellectual Property Law*. Prior to law school, Andrea worked as an interactive media planner at Starcom Worldwide and a media account executive at TV Guide, Inc. Her background in interactive marketing enables her to better understand



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### EDUCATION

The John Marshall Law School (J.D., 2012) *cum laude*

Ohio University (B.S., 2005), with honor

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### ADMISSIONS

Illinois

clients' diverse issues in building and protecting brands in an online marketplace.

## EXPERIENCE

- *Camarata v. McDonald's Corp.* (W.D. Wash.; D. Wash.; U.S. Court of Appeals for the Ninth Circuit) – Successfully represented defendant against a domain name squatter who registered domain names that mimicked client's email domain name suffixes and who thereby acquired incorrectly sent emails intended for employees. Won two UDRP proceedings awarding the transfer of the disputed domain names back to client. After the squatter subsequently appealed to the Washington federal district court, we prevailed on summary judgment, which was ultimately upheld by the U.S. Court of Appeals for the Ninth Circuit.
- Extensive experience with trademark enforcement matters, from investigations and cease and desist letters, to litigation and settlement.
- Obtained numerous favorable settlements in trademark, trade dress and patent infringement matters to protect client portfolios.
- Obtained successful transfer of domain names to clients through Uniform Domain-Name Dispute-Resolution Policy (UDRP) proceedings.
- Manages high volume international trademark portfolios and related trademark policing programs.
- Provides clearance opinions for potential trademarks.
- Provides advice on sweepstakes and contest rules and promotional materials.

## RECOGNITIONS

- *The Legal 500 United States*, recommended in "Trademarks: Litigation" since 2022
- *The Best Lawyers in America*, recommended in "Intellectual Property Law" since 2023

## NEWS & INSIGHTS

January 31, 2025 Firm News

*World Trademark Review 1000* Ranks Six Neal Gerber Eisenberg Attorneys

January 29, 2025 Firm News

NGE Represented RecoveryOne in its Sale to TailorCare

October 7, 2024 In The Media

Andrea Fuelleman Quoted in *World IP Review* Article "'A Stunning Warning for Corporates': How the Spaniels Effect Cost MGA \$71m"



**August 15, 2024 Firm News**

60 Neal Gerber Eisenberg Attorneys Included in 2025 *Best Lawyers In America*

**July 22, 2024 Event**

Andrea Fuelleman and Tanvi Patel Attend the ACI's 11th Annual Summit for Women Leaders in Life Sciences Law

**May 16, 2024 Event**

NGE Attends the 2024 INTA Annual Meeting

**February 8, 2024 Firm News**

Neal Gerber Eisenberg Intellectual Property Practice Places Six Attorneys in *World Trademark Review 1000*

**August 17, 2023 Firm News**

55 Neal Gerber Eisenberg Attorneys Included in 2024 *Best Lawyers In America*

**July 14, 2023 In The Media**

Andrea Fuelleman Quoted in *Bloomberg Law* Article "High Court Trademark Ruling Leaves Enforcement Avenues Murky"

**June 29, 2023 Publication**

Client Alert: SCOTUS Holds that Federal Trademark Law Cannot Be Applied to Foreign Conduct in *Abitron v. Hetronic*

**June 14, 2023 Publication**

Ian Block and Andrea Fuelleman Author "Enforcing trademarks online: what brands need to know"

**June 12, 2023 Firm News**

The Legal 500 United States 2023 Edition Recommends Four Neal Gerber Eisenberg Practices and 23 Attorneys

**June 9, 2023 Event**

Firm Hosts Intellectual Property 102 Webinar Series

**August 18, 2022 Firm News**

60 Neal Gerber Eisenberg Attorneys Included in 2023 *Best Lawyers*

**June 10, 2022 Firm News**

The Legal 500 United States 2022 Edition Recommends Four Neal Gerber Eisenberg Practices and 19 Attorneys

**April 8, 2022 In The Media**

Andrea Fuelleman Interviewed for Law.com's "How I Made Partner" Series

**January 5, 2022 Firm News**

Neal Gerber Eisenberg Promotes Four Attorneys to Partnership Across Multiple Practice Groups

**November 16, 2021 In The Media**

Andrea Stein Fuelleman Featured in IACC's Monthly Member Spotlight

**March 31, 2021 Video**

Trademark Updates Post-Brexit



**November 5, 2020 Publication**

Mike Turner, Kate Nye and Andrea Fuelleman Article "Acting Responsibly" Published in Intellectual Property Magazine

**June 3, 2020 Publication**

Update: USPTO Trademark Relief Under the CARES Act

**April 30, 2020 Publication**

USPTO Trademark Deadline Extensions Under the CARES Act

**April 24, 2020 In The Media**

Andrea Fuelleman Guest Stars on M&A Advisor Podcast to Discuss Intellectual Property Enforcement

**September 4, 2019 Publication**

The Trademarks THE SLANTS, REDSKINS, and Now FUCT Are Registrable Trademarks Following the Supreme Court's *Iancu v. Brunetti* Ruling

**July 16, 2019 Publication**

Bring Out the Bots

**July 2, 2019 Publication**

Client Alert: The Trademarks THE SLANTS, REDSKINS and Now FUCT Are Registerable Trademarks Following the Supreme Court's *Iancu v. Brunetti* Ruling

**February 7, 2019 Publication**

Client Alert: EU and UK Trademarks and Designs If There's No Brexit Deal

**July 6, 2018 Firm News**

Neal Gerber Eisenberg Secures Trademark Win for Vacation Rental Partners, LLC